

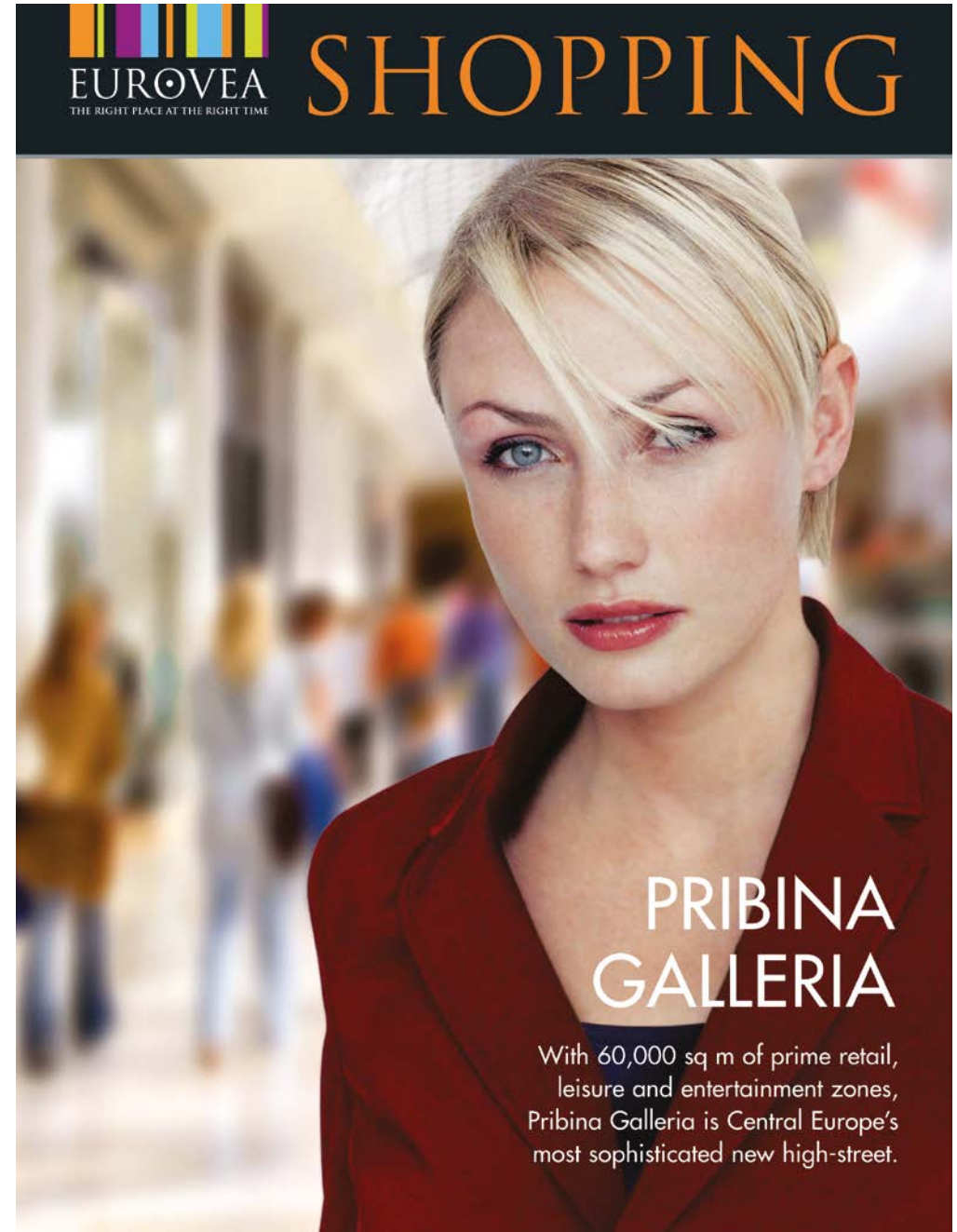


# RETOUCHING



BALLYMORE GROUP  
Eurovea Retail brochure cover.

Before and after shots showing washed out original print next to finished cover with altered face shape and enhancement and strengthening of all colouring.

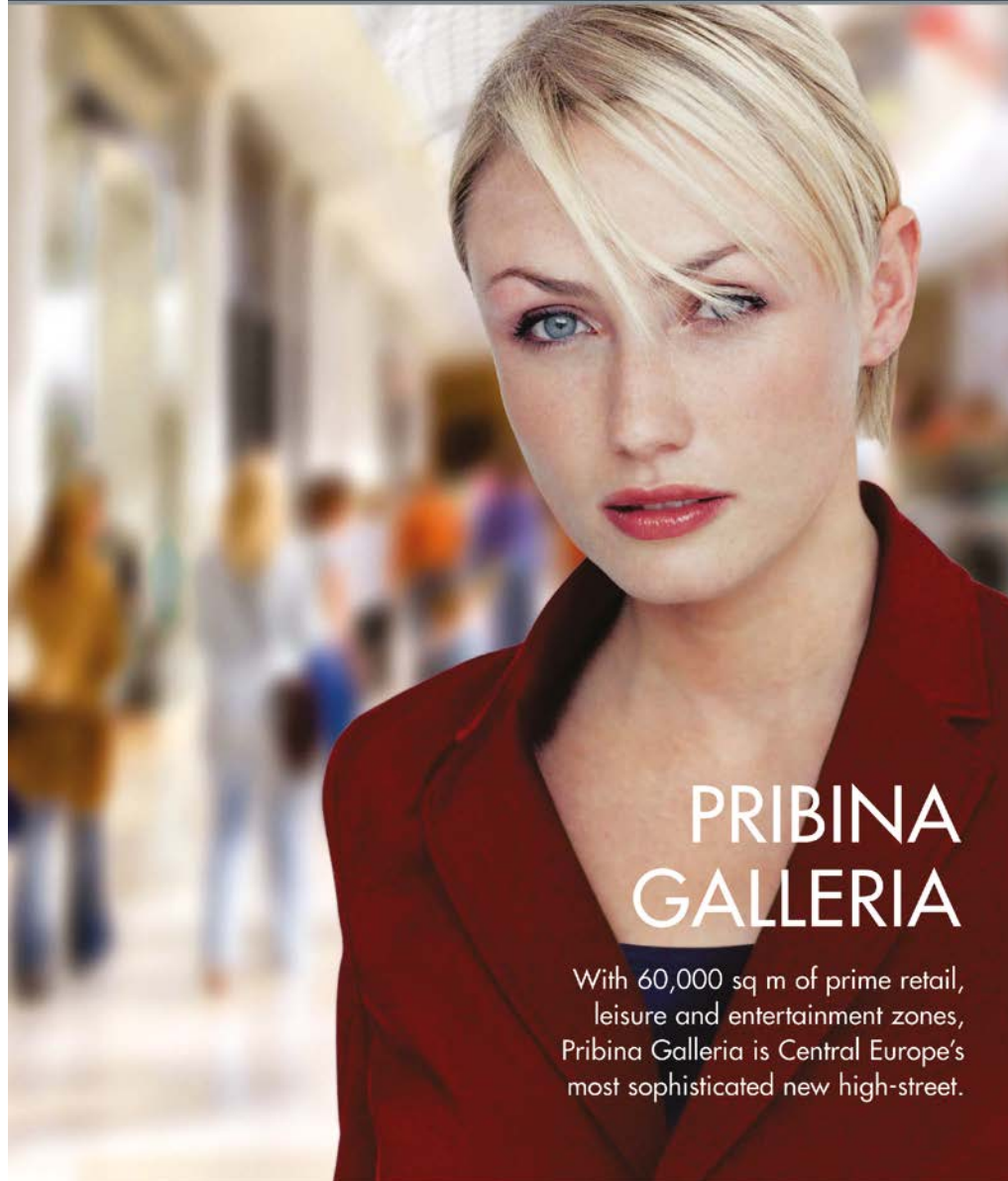




BEFORE



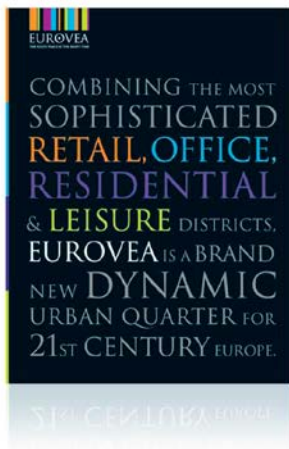
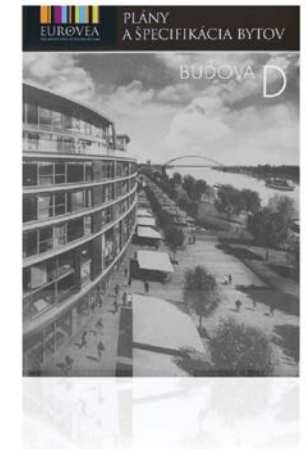
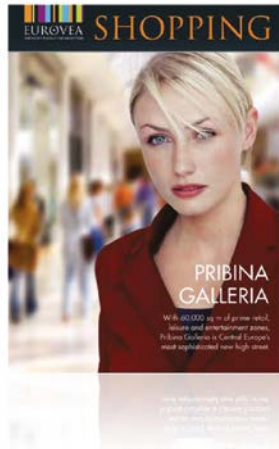
# SHOPPING



## PRIBINA GALLERIA

With 60,000 sq m of prime retail, leisure and entertainment zones, Pribina Galleria is Central Europe's most sophisticated new high-street.

# ARTWORKING OF LAUNCH BROCHURES



BALLYMORE GROUP

Eurovea launch items for mixed-use riverside development along the Danube.

Slovak and English language versions of retail brochures plus multiple apartment plans brochures in both languages.

# RETOUCHING



BALLYMORE GROUP  
Ontario Tower main brochure.

Key images comped/retouched to imitate shapes on opposing pages.

# ARTWORKING AND RETOUCHING



SAVILLS  
Grosvenor Crescent duplex brochure.

Both the exterior and all interiors in Belgravia's Grosvenor Crescent were photographed for use in the case bound marketing brochure which I artworked and retouched throughout. The images also appear on the website. This shot was cleaned, straightened and modified to appear on an opening spread. Before and after shots and brochure with spread shown.





BEFORE





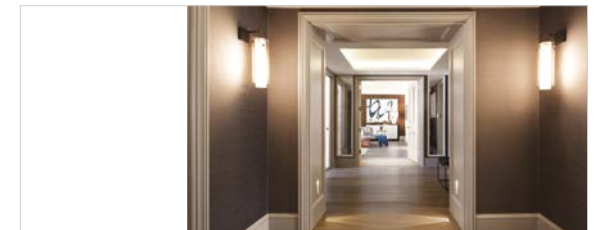
AFTER

# RETOUCHING



SAVILLS  
Grosvenor Crescent duplex brochure.

Limited access for the photographer of the seven meticulously restored duplex apartments in Belgravia's Grosvenor Crescent meant photography had to be done rapidly. Perfect colour in the brochure and website was essential for prospective buyers. I visited to record Pantone references prior to retouching.





BEFORE



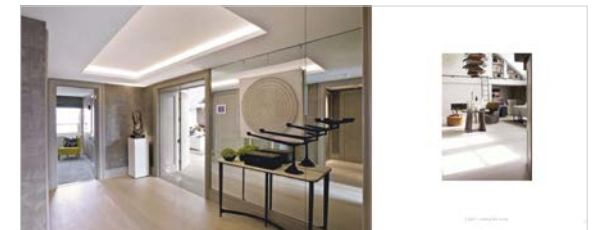
AFTER

# RETOUCHING



SAVILLS  
Grosvenor Crescent duplex brochure.

Before and after stages showing neutralisation of different light source colours and correction of lens distortions. View replaced in room to the right.





BEFORE



AFTER

# RETOUCHING



SAVILLS

Grosvenor Crescent duplex brochure.

Before and after shots showing the chest of drawers front from the bedroom shot which we wanted to use as a double page spread. I removed scratches and flare and strengthened the depth of colour so that the image would look good at such an enlarged size.



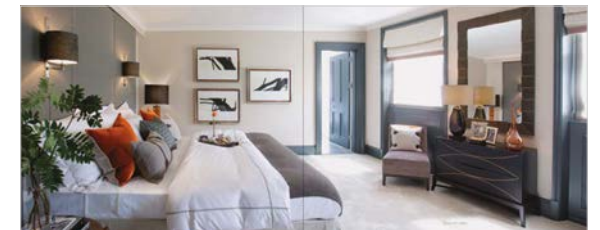


# RETOUCHING



SAVILLS  
Grosvenor Crescent duplex brochure.

Shots were supplied for left and right hand sides of the bedroom which I spliced together and retouched to form a panoramic shot for a landscape double page spread (shown right).





BEFORE



AFTER

# RETOUCHING



G2  
15 Acacia Road brochure.

Before and after shots showing addition of foliage.  
Shoot could not be postponed until summer.



BEFORE



AFTER

# RETOUCHING



## RETREAT LIVING

Belgrave Square apartments brochure.

Supplied shots were from rapid shoot following rain and without stylist.  
Restyle, remove drips on glass and distracting detail.



BEFORE





AFTER

# RETOUCHING



BALLYMORE GROUP  
Hayes brochure interior spread.

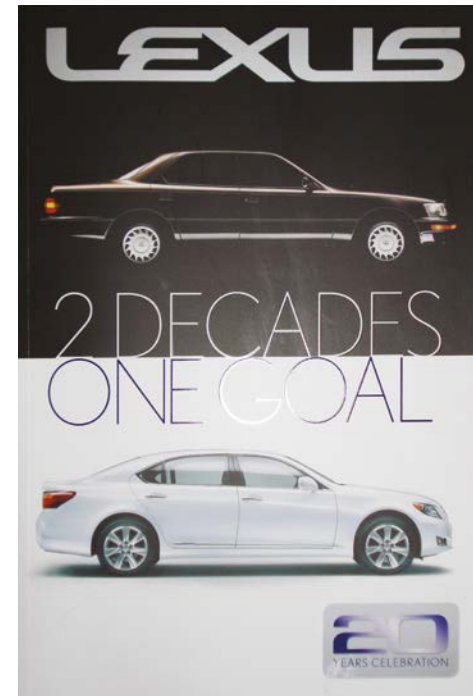
Original shot showing unfinished building with plastic sheeting and scaffolding beyond window.



BALLYMORE GROUP  
Hayes brochure interior spread.

View added.

# RETOUCHING



LEXUS  
Anniversary magazine.

Pyramid of glasses added to bonnet. Windows and bodywork cleaned and highlights improved. Background replaced.

# RETOUCHING



PHOTOGRAPHER – MARTE LUNDBY REKAA  
Cameron Broom Interior Furnishing Specialists.

Colour correction and enhancement.

# ARTWORKING AND RETOUCHING



MARTE LUNDBY REKAA  
Cameron Broom.

Recovering highlights and colour correction.

# RETOUCHING



MARTE LUNDBY REKAA  
Cameron Broom.

Balancing colour and improving contrast.

# RETOUCHING



MARTE LUNDBY REKAA  
Cameron Broom.

Balancing and improving contrast.



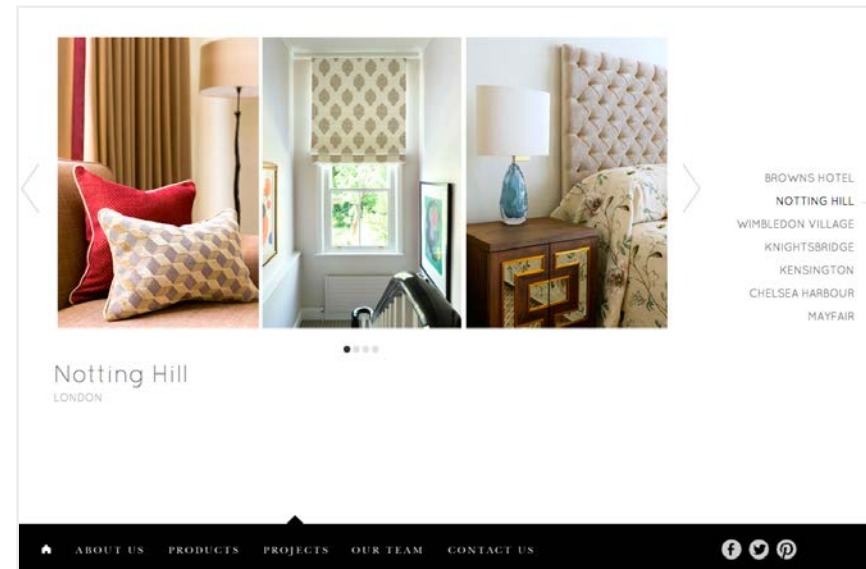
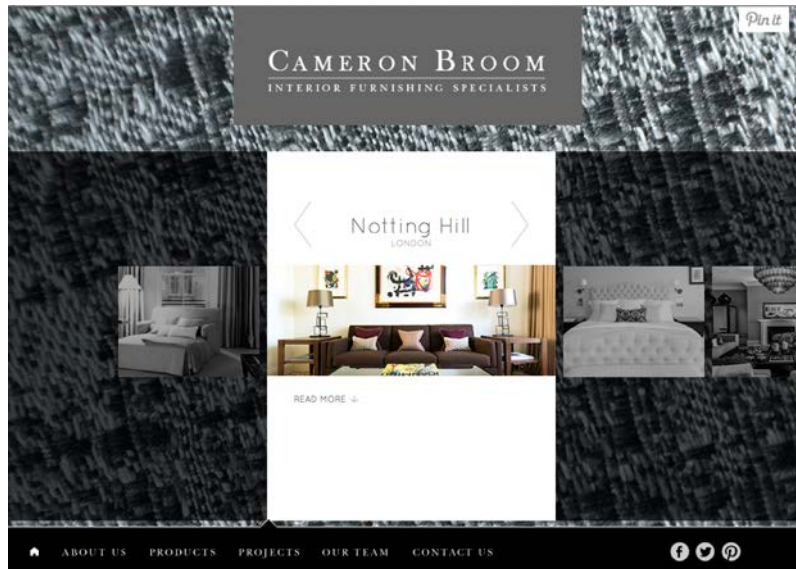
# ARTWORKING AND RETOUCHING



MARTE LUNDBY REKAA  
Cameron Broom.

Improving detail visibility and colour.

# RETOUCHING

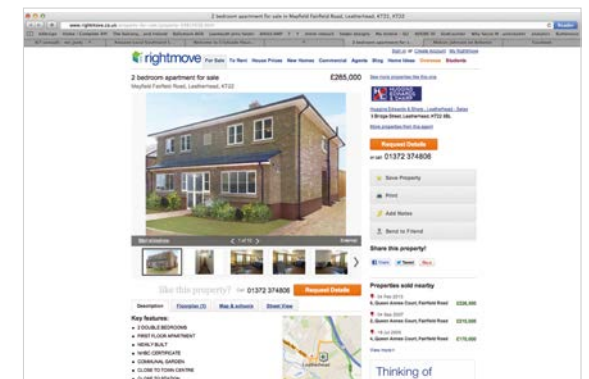


# RETOUCHING



## STONECOT HOMES Unfinished property.

Although this property build was finished, it was hidden by site debris and fencing. I was asked to remove unwanted items and add planting as it appeared on plan so that the image could appear on the website to attract potential buyers as early as possible.



# RETOUCHING



My brief was to remove the figures



RETOUCHED IMAGE



BEFORE



AFTER

## LOW RESOLUTION SHOTS



My client had just one usable shot but it was only 92K. He needed to print it at 2 x 3 metres.





A close up of the original shot which was quite pixelated. The piles of white plates looked almost like coloured bricks.



BEFORE



THE RETOUCHE

# RETOUCHING



PURINA  
Purina ONE cat food packaging shot

Cat head position, eye direction, whiskers and colouring to be retouched.



ORIGINAL



HEAD FLIPPED



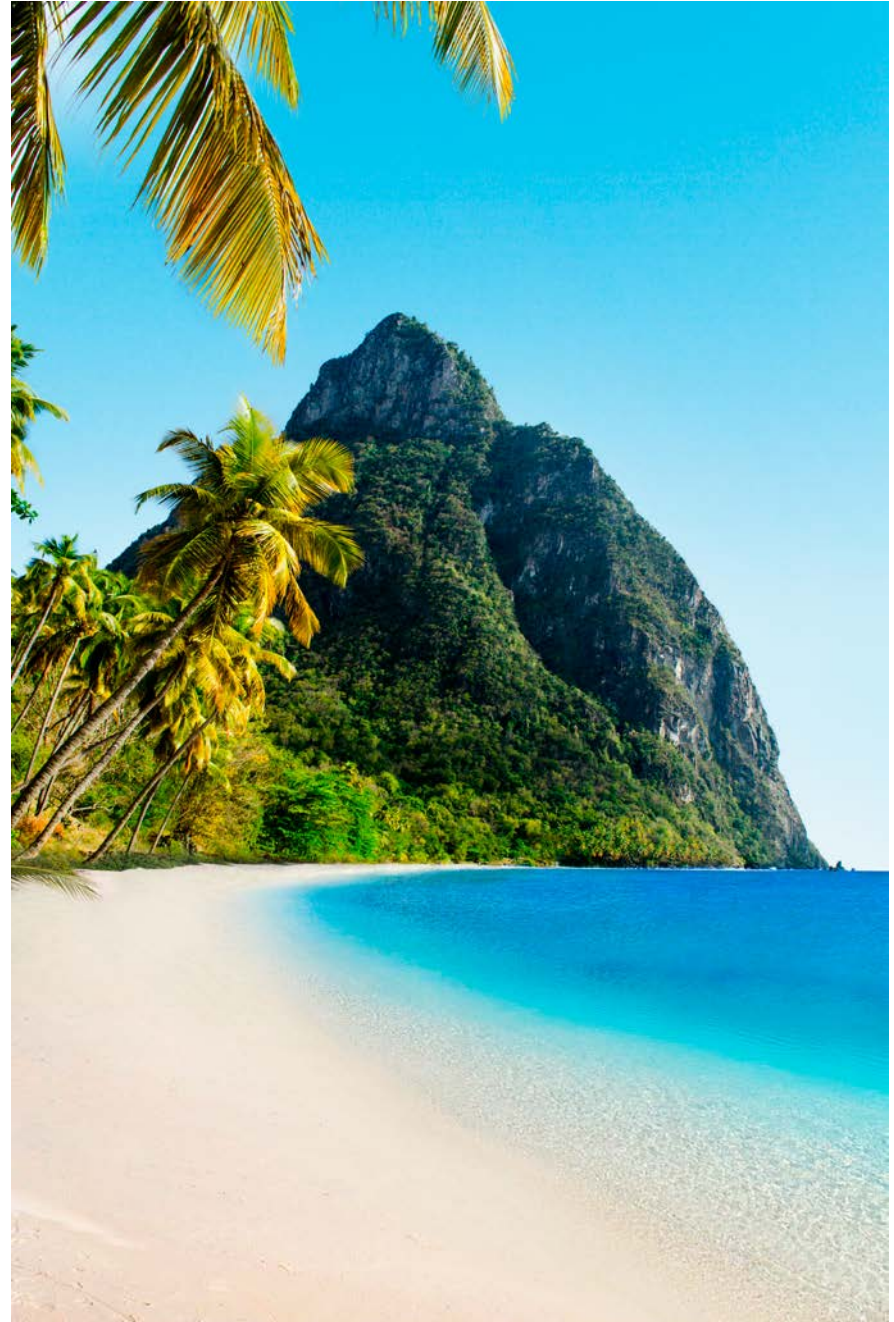
FINAL STAGE WITH EYES CLEANED AND EYE DIRECTION ALTERED

# RETOUCHING



YELLOW JERSEY DESIGN  
Beach shot.

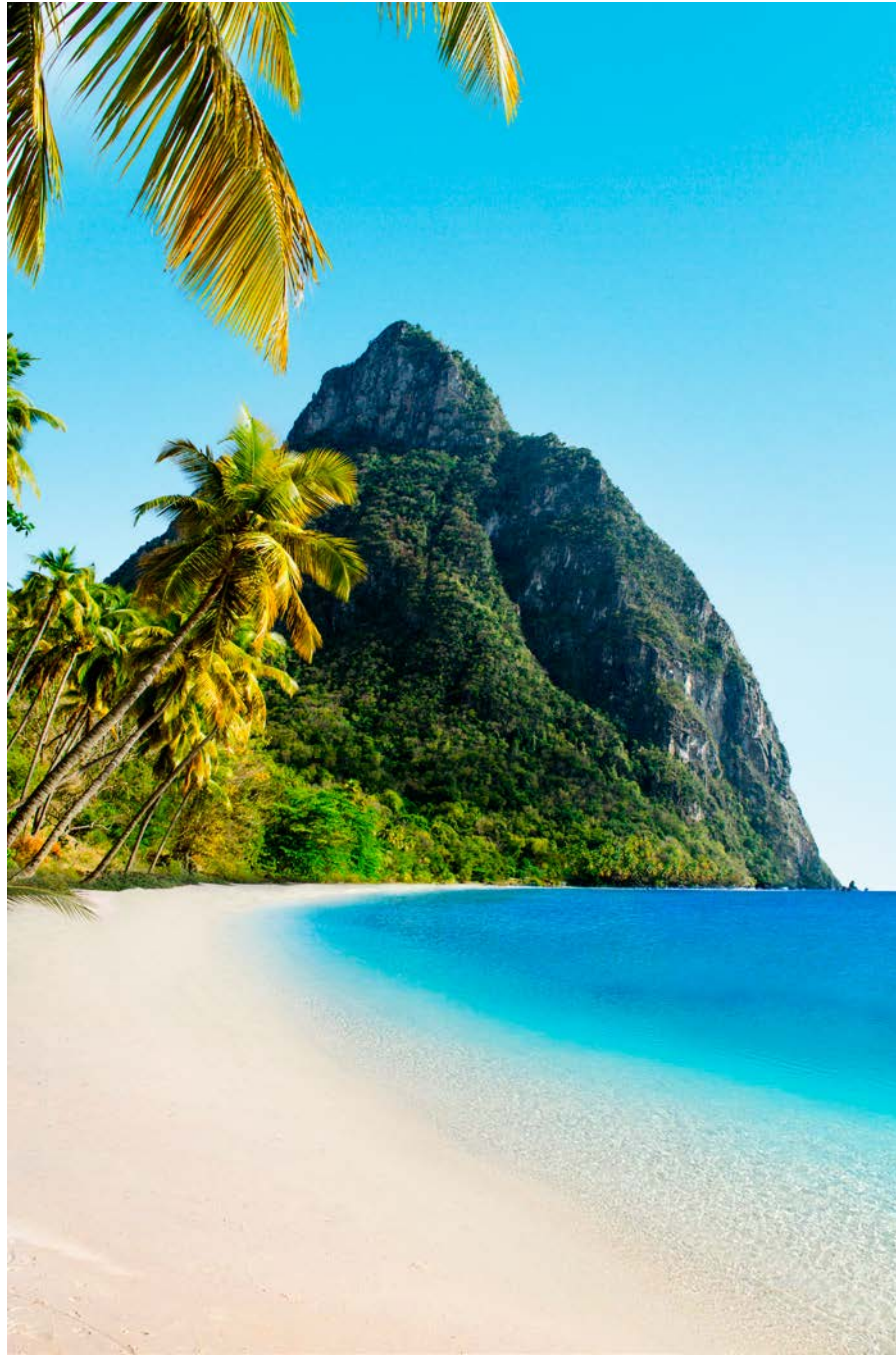
Replacing beach surface and sky.







BEFORE



AFTER

# RETOUCHING

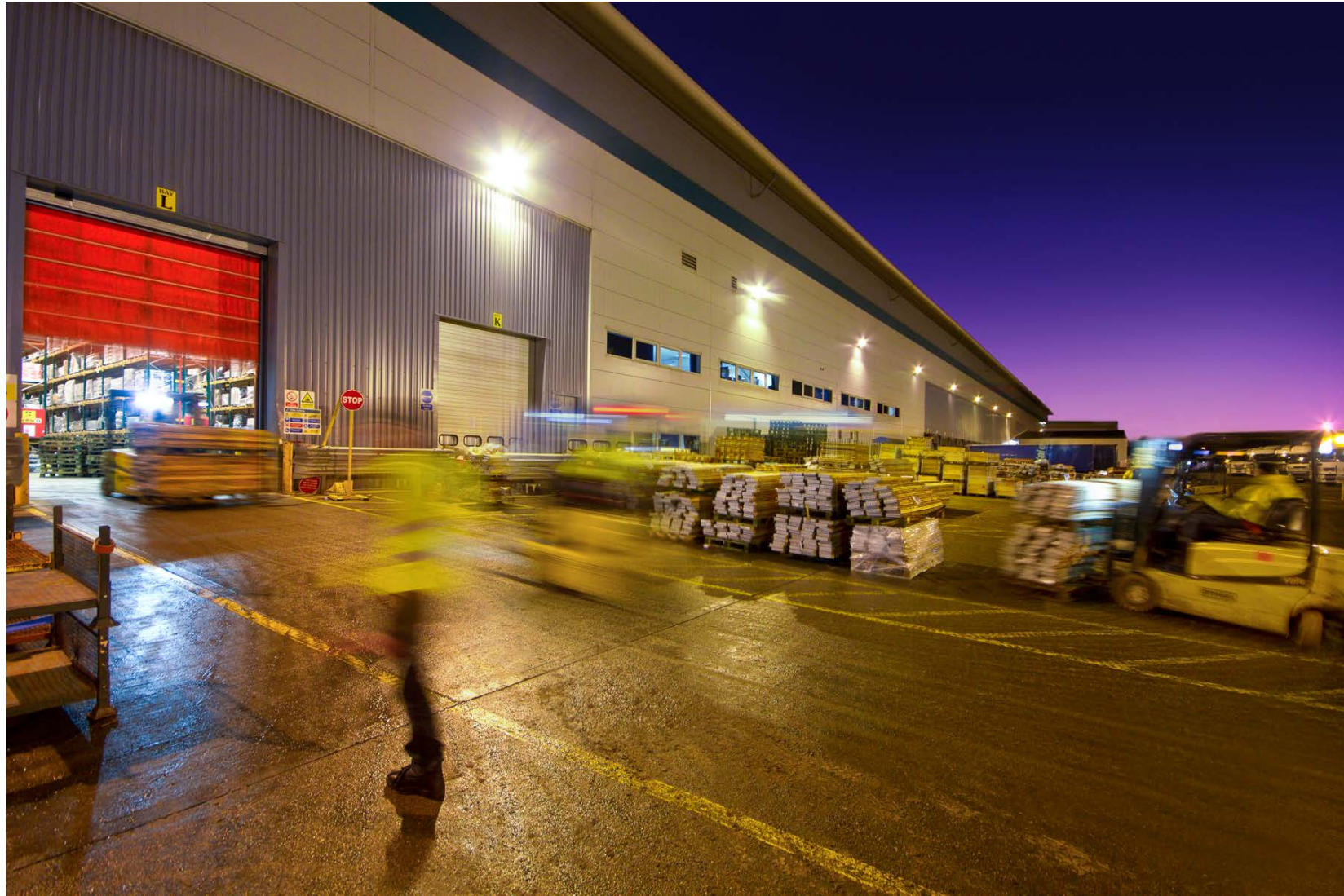


## TONY BROWN PHOTOGRAPHY

Tony took a number of beautiful action shots around and inside this busy warehouse. I was briefed to combine selected elements from his shots and to create a clean look and to give the best impression of the space.



BEFORE



AFTER

# RETOUCHING





BEFORE



AFTER Cleaned, straightened and colour enhanced.





AFTER Option with figure removed to more effectively demonstrate the cleanliness of the warehouse.

# VECTOR DRAWING



## RICHMOND UPON THAMES COUNCIL Crest redraw and re-style.

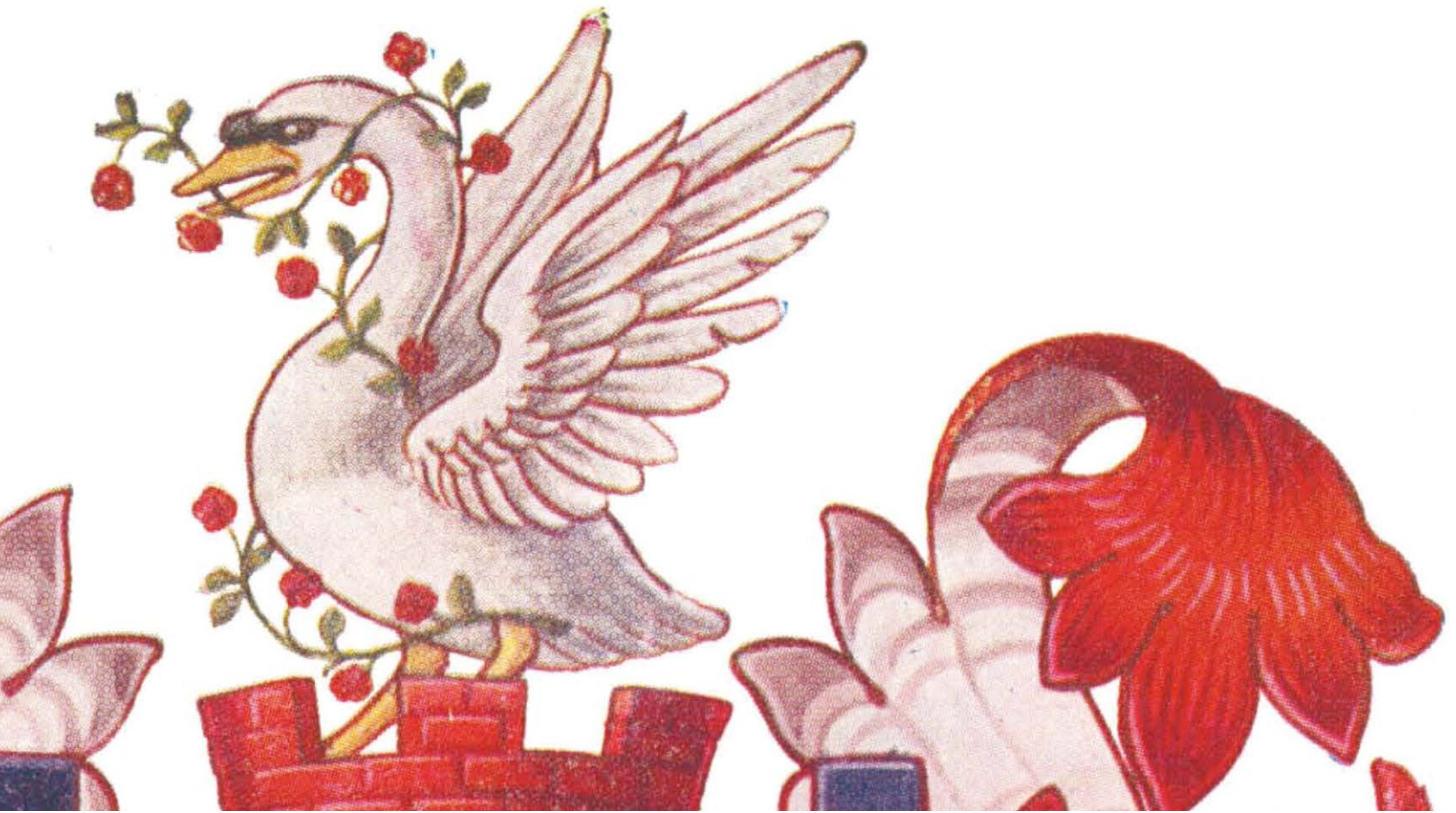
The existing Richmond Upon Thames Council crests (shown here) were very small and poor quality which greatly limited their usage. I redrew and styled the crest creating a suite of just 3 options designed to reproduce perfectly and to work at any size, from stationery upwards.



ORIGINAL



REDRAWN SECTION OF BLACK AND WHITE CREST



ORIGINAL



REDRAWN SECTION OF COLOUR VERSION



# RICHMOND UPON THAMES



# RICHMOND UPON THAMES

RICHMOND UPON THAMES COUNCIL  
Crest redraw and re-style.

The new crests.



RICHMOND  
UPON THAMES

SINGLE COLOUR



RICHMOND  
UPON THAMES

WHITE OUT



RICHMOND  
UPON THAMES

FULL COLOUR



RICHMOND UPON THAMES COUNCIL  
Crest redraw and re-style.

The suite of 3 crests and shown on various background colours.



# LOGO RE-DRAW AND SIGNAGE



WINCHESTER CATHEDRAL  
Logo redesign re-draw and signage.

Shown here are two of the suite of logos created for Winchester Cathedral. I was part of the team on this challenging project creating a vector based version of the newly designed logo and artworking the signage for the entrance, shop and refectory areas.

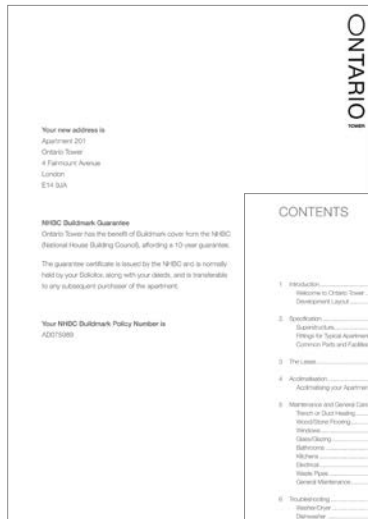
# LOGO CREATION RE-DRAW AND SIGNAGE



WINCHESTER CATHEDRAL  
Logo redesign re-draw and signage.

The new signage in place for the entrance, shop and refectory areas.

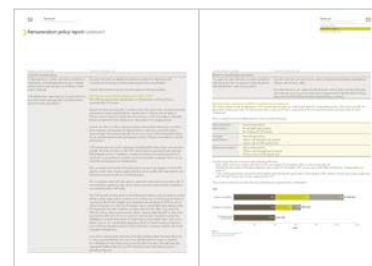
# COMPILATION AND ARTWORKING OF TEXT HEAVY DOCUMENTS



BALLYMORE GROUP  
 Ontario Tower resident's manual.

Comprising over 100 sheets with dividers, forms, text, chart and map pages.

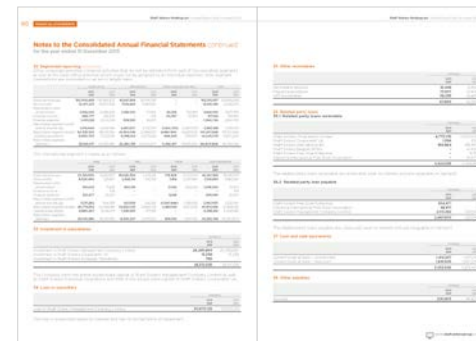
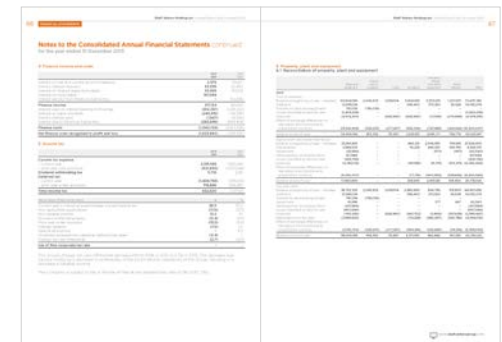
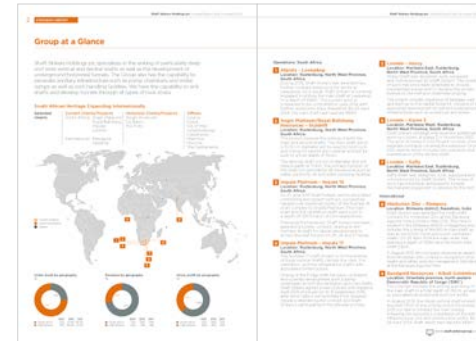
# ANNUAL REPORT AND ACCOUNTS



TYMAN  
Tyman Annual Report and supporting documents.

Freelancing at Emperor Design and working within a specially expanded team brought together for the busy spring annual report season. Working on text and imagery, charts and graphs and finance tables. Making changes and refinements at several stages as detail became available. Retouching as required and producing cutouts and spot varnish files. Artworking. (Cover and selection of spreads from annual report shown.)

# ANNUAL REPORT AND ACCOUNTS



SHAFTSINKERS  
Shaftsinkers Annual Report and Accounts  
and supporting documents.

Cover and selection of spreads.

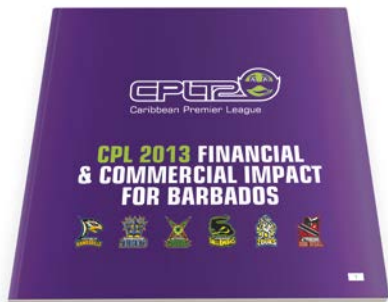
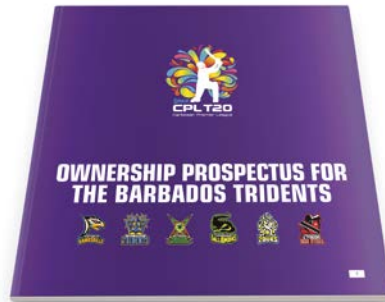
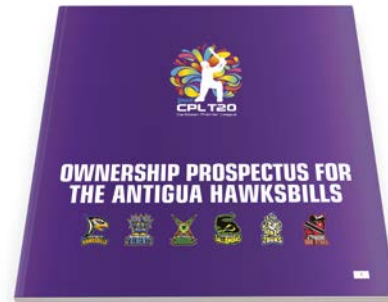
# ANNUAL REPORT AND ACCOUNTS



STAT PRO  
Annual Report and Accounts.

Freelancing at Emperor Design and working within a specially expanded team brought together for the busy spring annual report season. Cover and spreads from annual report shown.

# BROCHURE ARTWORKS



THE LONDON GENTLEMAN  
Island and Franchise Books for the Caribbean Premier League T20 Cricket Tournament.  
Layout, refinements, charts and artworking.

# LAYOUT, ARTWORK AND PLANNING FOR SHORT RUN BOOK AND BOX

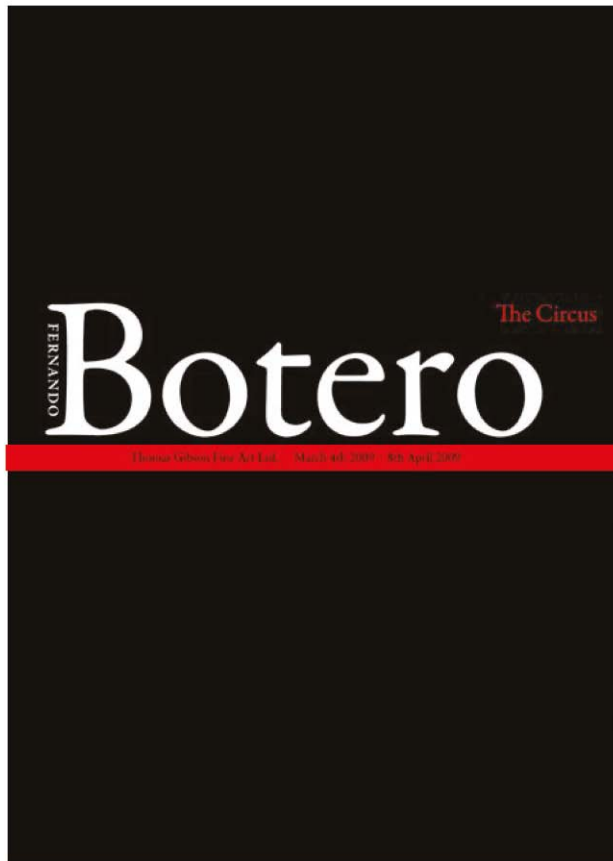


THOMAS GIBSON FINE ART GALLERY  
Goulandris book x 50 copies.

Leather covered case bound book of poetry and paintings in a de-bossed leather case. Deckle edged text pages. Careful planning meant that the fit and finish was sharp and perfect and the finished book was beautiful.



# GALLERY CATALOGUE ARTWORK



THOMAS GIBSON FINE ART GALLERY  
Botero catalogue.

A limited edition catalogue for an exhibition of paintings by Fernando Botero. Colour matching essential.  
Red and white foiling on cover and simulators with tear off band wrapped around cover.

*"By far our best catalogue in the last 15 years"* Thomas Gibson Fine Art

# LARGE FORMAT ARTWORK



L3 CREATIVE  
Nismo Lab. Le Mans.

Layout for the NISMO 'Lab' exterior featuring the Nismo 'O' forming the entrance.

# EXHIBITION STANDS



BALLYMORE GROUP  
Ontario Tower.

Award winning stand reflecting the shape of the development.

# LARGE SCALE



IMPERIAL WAR MUSEUM  
The Ministry of Food exhibition.

I worked on the illustrator graphic and the artwork for this branding graphic used throughout marketing material and items in the exhibition shop. External banners and posters shown.



# ADVERTISING CAMPAIGN



IMPERIAL WAR MUSEUM  
The Ministry of Food exhibition.

Banners and Posters.

# SIGNAGE

## The Labyrinth

### What is a Labyrinth?

#### The History of the Labyrinth

The labyrinth is a series of concentric lines that form a path into the centre with several twists and turns on the way. This is an ancient symbol which can be traced back 4000 years, although its origin and purpose is still shrouded in mystery.

The labyrinth differs from a maze because it has one path leading the walker into the centre. A maze requires people to use the thinking side of their brain as they try to work out which of several routes to take.

The labyrinth uses the experiencing side of the brain which is why it is described as a sacred path or a spiritual tool. Writers speak of sacred knowledge and 'lost geometry' which seems to refer to an ancient understanding of how walking a series of circuits that twist and turn eventually arriving at a centre point has an impact on the psyche.

Pilgrims have always understood that travelling somewhere is not just an outer journey but also an opportunity for an inner journey of self revelation.

#### The Centre of the Labyrinth

People often question what lies at the centre of the labyrinth. In Greek mythology it was the *mingtar*. This may represent the dark side of human nature that needs to be encountered if we are to be integrated and whole. In the Christian tradition labyrinths were walked as substitutes for pilgrimages. Jeff Seward, the Labyrinth designer, explains that the design symbolizes the tortuous path that the Christian takes towards redemption at the end of the road following the pattern of Christ's own preordained life and inevitable fate. Thus labyrinths serve a contemplative purpose allowing the walker to journey towards self awareness, integration and healing.

#### The Labyrinth and Recovery

The Recovery approach recognizes that the exploration of spirituality helps to identify the hope and motivation required for people to live meaningful and contributing lives with mental health difficulties. The possibility of integration, healing or transformation that may be experienced through walking the labyrinth may prove invaluable. For the labyrinth is a metaphor for the spiritual journey to the centre of the deepest self and back out again with a broadened understanding of our identity. It creates a sacred space within us challenging us to move beyond the limits we impose on ourselves to discover our full potential.

*"The labyrinth awaits our discovery, for it will guide us through the troubles of our lives to the grand and mysterious patterns that shape the web of creation."* Lauren Artress, Canon of Grace Cathedral, San Francisco.



*"The labyrinth seems to symbolize the path to be followed, in daily and seasonal cycles, in life, death and rebirth."*

Jeff Seward, Labyrinth designer.

### How to walk the Labyrinth

There is no right or wrong way to walk the labyrinth, only the way that best suits you. It may be walked, or skipped or danced through. The possibilities are endless. You may walk it alone or in the company of others.

But don't forget that once you reach the centre, you need to walk back round the labyrinth again to complete your journey and exit at the same point as you began.

#### If you want some guidance try one of the following:

##### Gracious Attention

Begin by standing at the entrance and allowing some time to collect your thoughts. Look all around you at the gardens and the buildings. Allow yourself to take in the present moment as fully as you can. Then with this in mind walk slowly into the labyrinth. Pause in the centre and look around again. Then walk back out retracing your steps.

You may recognize this as 'mindfulness'.

##### Questioning

You may have a question that you want to hold in your mind as you walk. Notice how you feel at the twists and turns of the path. Does this make any connection for you with your path through life?

##### Using a Mantra

You may want to repeat a short phrase to yourself as you walk. This will focus your mind and enable you to slow down and become more reflective.

DEPARTMENT OF SPIRITUAL AND PASTORAL CARE  
The labyrinth is designed by Jeff Seward of Labyrinthica and built by The Labyrinth Builders

South West London and St George's **NHS**  
Mental Health NHS Trust



NHS TRUST  
Springfield Hospital.

Exterior labyrinth sign.

# MARKETING CAMPAIGN

**HAMPTON COURT PALACE FLOWER SHOW**  
5–10 July 2011  
Exclusive Preview Evening: 4 July RHS Member Days: 5–6 July

0844 338 7546 [rhs.org.uk/hamptoncourtpalace](http://rhs.org.uk/hamptoncourtpalace)

The Largest Flower Show in the World

Royal Horticultural Society

In association with Historic Royal Palaces

Small text: © 2011 Royal Horticultural Society. All rights reserved. Hampton Court Palace is a Grade I listed building and a World Heritage Site.

HAMPTON COURT PALACE FLOWER SHOW  
5–10 July 2011  
Exclusive Preview Evening: 4 July  
RHS Member Days: 5–6 July

The Largest Flower Show in the World

0844 338 7546 [rhs.org.uk/hamptoncourtpalace](http://rhs.org.uk/hamptoncourtpalace)

The best day out a gardener can have

HAMPTON COURT PALACE FLOWER SHOW  
Exclusive Preview Evening  
in aid of the RHS and St John Ambulance  
Monday 4 July 2011 5.30pm–10.30pm

Summer's best kept secret

0845 3700 128 [rhs.org.uk/hamptoncourtpreview](http://rhs.org.uk/hamptoncourtpreview)

Summer's glorious garden party

HAMPTON COURT PALACE FLOWER SHOW  
5–10 July 2011  
Exclusive Preview Evening: 4 July  
RHS Member Days: 5–6 July

The Largest Flower Show in the World

0844 338 7546 [rhs.org.uk/hamptoncourtpalace](http://rhs.org.uk/hamptoncourtpalace)

The best day out a gardener can have

A good cause for a celebration

Every year the proceeds from the Hampton Flower Show are donated to worthwhile charities. This year we are supporting the RHS and St John Ambulance.

Supporting people in need is one of the Society's main aims. As the nation's leading horticultural charity, we have a long history of raising money for good causes. This year we are proud to support the RHS and St John Ambulance. The Hampton Flower Show is a fantastic opportunity to raise money for these two charities. The show is a day of horticultural excellence, with a wide range of plants, flowers and garden tours. It's a day to celebrate the beauty of the garden and the hard work of the RHS and St John Ambulance.

Show Catalogue & Souvenir Brochure Voucher For two people

0844 338 7546 [rhs.org.uk/hamptoncourtpalace](http://rhs.org.uk/hamptoncourtpalace)

ROYAL HORTICULTURAL SOCIETY  
Hampton Court Flower Show.

Posters and banners, adverts, flyers and annual report.

# MARKETING CAMPAIGN

**RHS FLOWER SHOW TATTON PARK**  
**20-24 July 2011**  
RHS Member Day: 20 July Ladies Day: 21 July  
[rhs.org.uk/tattonpark](http://rhs.org.uk/tattonpark) 0844 338 7546

The North's Greatest Garden Party

Royal Horticultural Society

2011 Exhibitor

0844 338 7546 rhs.org.uk/tattonpark

The best day out a gardener can have

Twitter Facebook European Union Department for Environment, Food and Rural Affairs

**RHS FLOWER SHOW TATTON PARK**  
20-24 July 2011  
RHS Member Day: 20 July  
Ladies Day: 21 July

The North's Greatest Garden Party

0844 338 7546 rhs.org.uk/tattonpark  
The best day out a gardener can have

Twitter Facebook European Union Department for Environment, Food and Rural Affairs

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20-24 July 2011  
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20-24 July 2011  
RHS Member Day: 20 July  
Ladies Day: 21 July

The North's Greatest Garden Party

The best day out a gardener can have

Twitter Facebook European Union Department for Environment, Food and Rural Affairs

ROYAL HORTICULTURAL SOCIETY  
Tatton Park Flower Show.

Posters and banners, adverts and flyers.



# 3D VINYL

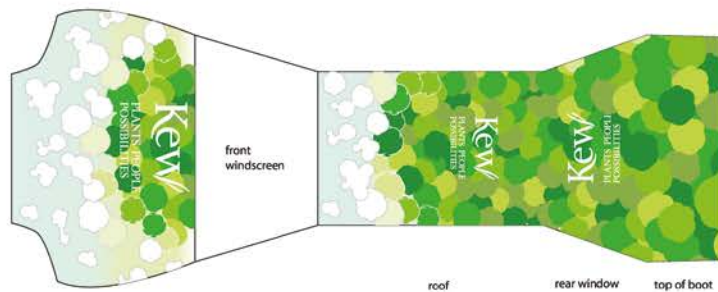
Side elevation



Rear



Front



From above top of bonnet

roof rear window top of boot



# SYMBOLS



SOUTH WEST LONDON & ST GEORGES MENTAL HEALTH NHS TRUST  
Creation of logo for signage and manifestations for the Joan Bicknell Centre

The client had a good idea of what was required and I brought together and re-drew the elements for use as a window graphics spread and on a logo and signage.

# SYMBOLS



The installed signage and manifestations.

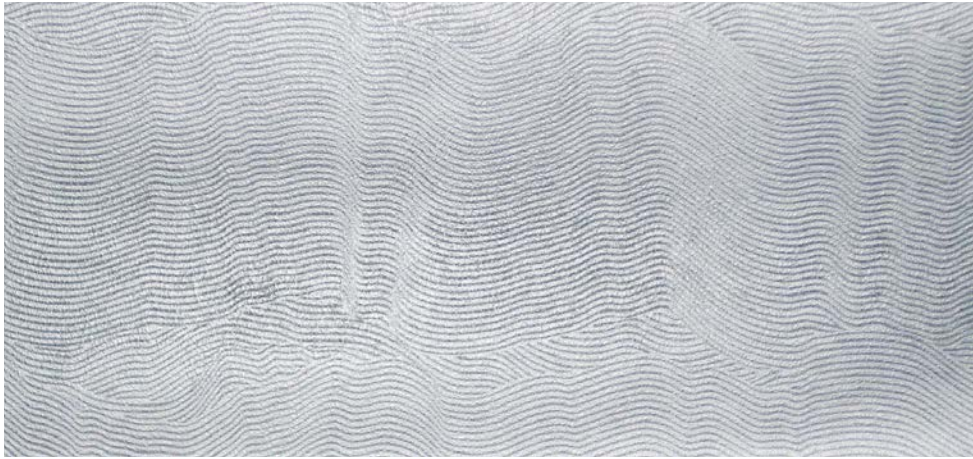
# SPECIALIST WALL MURAL/WALLPAPER



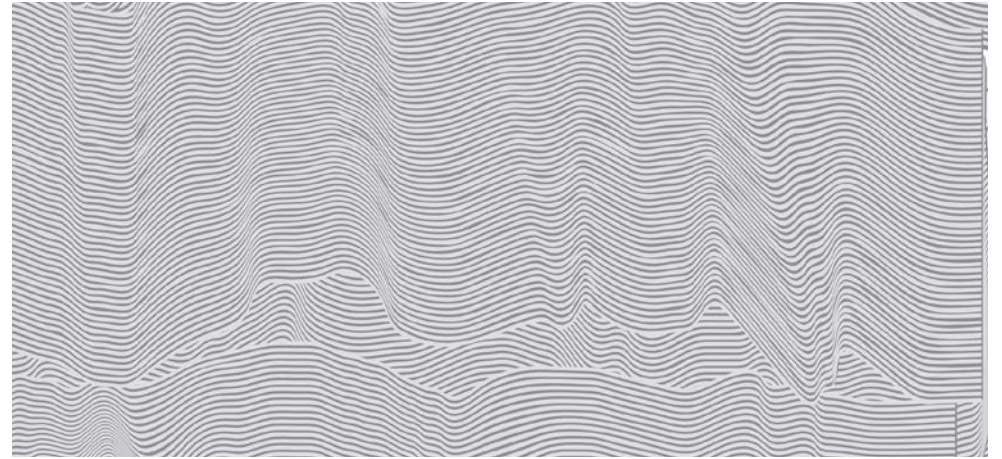
FIREFLY INTERIORS  
Bespoke wall map mural.

I adapted, extended and personalised the photographic image of this beautiful, antique map which was then printed onto oriental textured fabric wall covering and installed on a child's bedroom wall.

# SPECIALIST WALLPAPER



Photograph of a section of the original, embossed, metallic vinyl



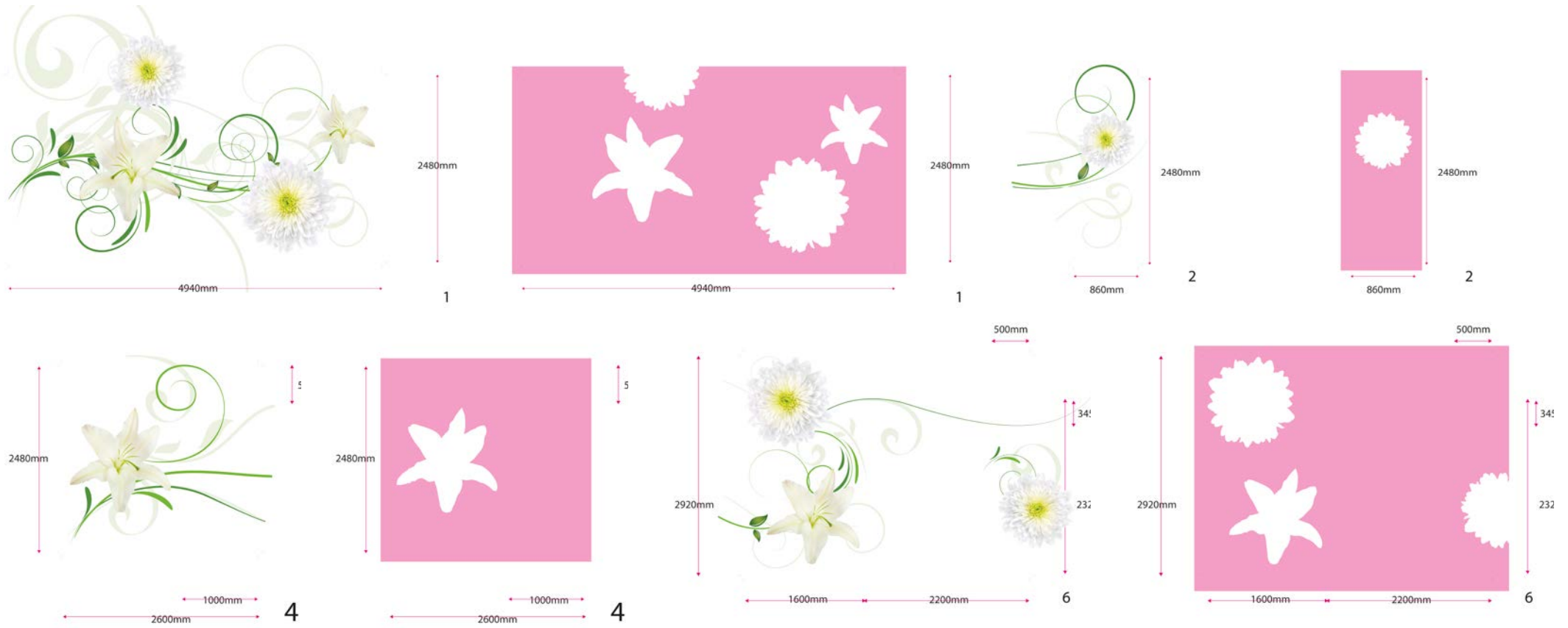
Vector based replication

## DISTURBANCE LARGE FORMAT PRINTING

Matching a wallpaper for the Hilton Hotel.

An embossed, metallic wallpaper used at the Hilton Hotel had been discontinued but more was needed. I was asked to produce a vector based graphic to replicate the pattern and embossed effect that could then be printed onto a flat, slightly metallic material to achieve the final match.

# WALLPAPER



DISTURBANCE LARGE FORMAT PRINTING  
Hilton hotel wallpaper.

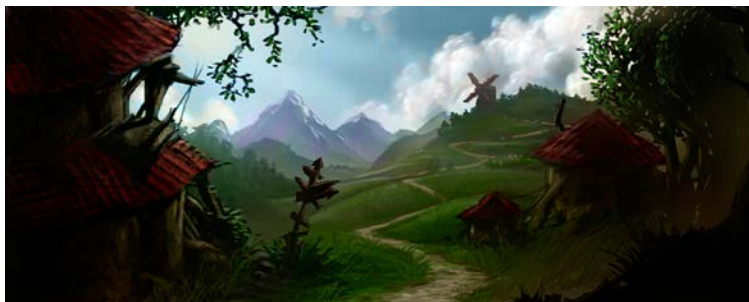
Multiple layouts of flowers and graphics for use on various walls.

# VISUALISATION



MIKE PENNY  
Orin Rakatha Role Playing Game Books.

Creating games master, player's guide and module 1 book cover visuals for this epic fantasy role play game. The visuals were used to help to attract sponsorship on the Kickstarter website and on 1st April 2014 the sponsorship target was achieved. My work included the addition of figures and mist to the original background art used across the 3 books and a graphic for a fourth, special edition, book.



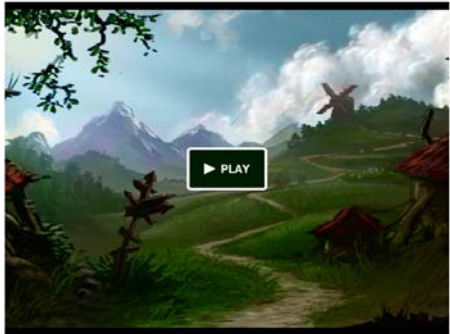
**KICKSTARTER** Discover Start Search projects

## Orin Rakatha RPG

by Michael Penny · You're a backer

Home Updates 33 Backers 227 Comments 41 Gloucester, UK Tabletop Games

Funded! This project was successfully funded on April 1.



**227**  
backers

**£15,856**  
pledged of £14,900 goal

**0**  
seconds to go

Project by  
**Michael Penny**  
Bristol, UK

First created · 39 backed

Michael Penny 382 friends

orinrakatha-rpg.co.uk



# IMAGE RESTORATION



EMMA MORLEY – EXECUTIVE RELOCATION  
Image restoration for printing and re-framing.



BEFORE



AFTER

# MATCHING EFFECTS



BLACK AND WHITE ORIGINAL



REFERENCES SUPPLIED

## YELLOW JERSEY DESIGN

Colouring black and white images with a gold effect.

My client provided a set of black and white shots (sample shown left) and wanted these to be retouched to match a previous series of full colour images. The initial set (shown right) feature gold and metallic objects.



Option 1 supplied



Option 2



ORIGINALS



FINISHED RESULT

The client chose option 1. I coloured the four remaining images in a similar way but retaining each shot's individuality to make a new, matching set,

